



Sixth Street Shelter Day

June 7, 2025

Block Party Sponsorship Opportunities

PROGRAM OF
**COMMUNITY
ACTION**
LEHIGH
VALLEY

40th Anniversary Presenting Sponsor - \$10,000

- Company banner (supplied by sponsor) hung prominently (center) on main stage
- Opportunity to welcome guests from the stage, prior to the Mayor's Proclamation of Sixth Street Shelter Day 2025
- Co-branding on all event materials before, during and after the event, including listing as presenting sponsor on all press alerts
- Opportunity to table the day of the event and share materials with event attendees
- Dedicated social media post on CALV and SSS social media pages (Facebook, Instagram, LinkedIn, totaling ~4,000 followers across platforms)
- Recognition on the website, e-blasts, and print newsletter
- ½ page advertisement in the 2025 CALV annual report (print and digital)

Block Captain - \$5,000

- Company banner (supplied by sponsor) hung on main stage
- Logo on all event materials before, during and after the event, including on press releases
- Opportunity to table the day of the event and share materials with event attendees
- Dedicated social media post on CALV and SSS social media pages (Facebook, Instagram, LinkedIn, totaling ~4,000 followers across platforms)
- Recognition on the website, e-blasts, and print newsletter
- ½ page advertisement in the 2025 CALV annual report (print and digital)

Porch Partner - \$2,500

- Opportunity to table the day of the event and share materials with event attendees
- Social media recognition on SSS social media pages (Facebook, Instagram, totaling 1,300 followers across platforms)
- Recognition on day-of event signage and materials
- Recognition on the website, e-blasts, and print newsletter
- ¼ page advertisement in the 2025 CALV annual report (print and digital)

Alley Ally - \$1,000

- Opportunity to table the day of the event and share materials with event attendees
- Recognition on day-of event signage and materials
- Recognition on the website, e-blast and print newsletter

Sidewalk Supporter - \$500

- Recognition on day-of event signage and materials
- Recognition on the website, e-blast and print newsletter

Please provide sponsorship confirmation and logos by May 23, 2025.

To learn more about these sponsorship opportunities and how you can get involved in supporting CALV's Housing Programs, please contact our Development Officer, Wendy Wright, at wwright@cacvlv.org or 484-821-2809.



Sixth Street Shelter Day June 7, 2025

Block Party Sponsorship Opportunities

PROGRAM OF
**COMMUNITY
ACTION**
LEHIGH
VALLEY

Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please select sponsorship level:

- ☐ 40th Anniversary Presenting Sponsor - \$10,000
- ☐ Block Captain - \$5,000
- ☐ Porch Partner - \$2,500
- ☐ Alley Ally - \$1,000
- ☐ Sidewalk Supporter - \$500
- ☐ I/We are unable to attend - Please accept this contribution of \$_____

Please specify payment by choosing one of the following:

- ☐ Enclosed is my check in the amount of \$_____
- ☐ Please invoice me

Please email a high-quality PNG file of your company logo to wwright@cacvlv.org by May 23, 2025

Please make checks payable to:

Sixth Street Shelter

Mailing Address:

Community Action Lehigh Valley
Attn: Development
1337 E. 5th Street
Bethlehem, PA 18015



Scan or click the QR code to
submit your sponsorship online!

To learn more about these sponsorship opportunities and how you can get involved in supporting CALV's Housing Programs, please contact our Development Officer, Wendy Wright, at wwright@cacvlv.org or 484-821-2809.

A copy of the official registration and financial information for the Community Action Committee of the Lehigh Valley, Inc., may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. By completing this contract, you agree to receive e-communications from Community Action. You can unsubscribe at any time.